

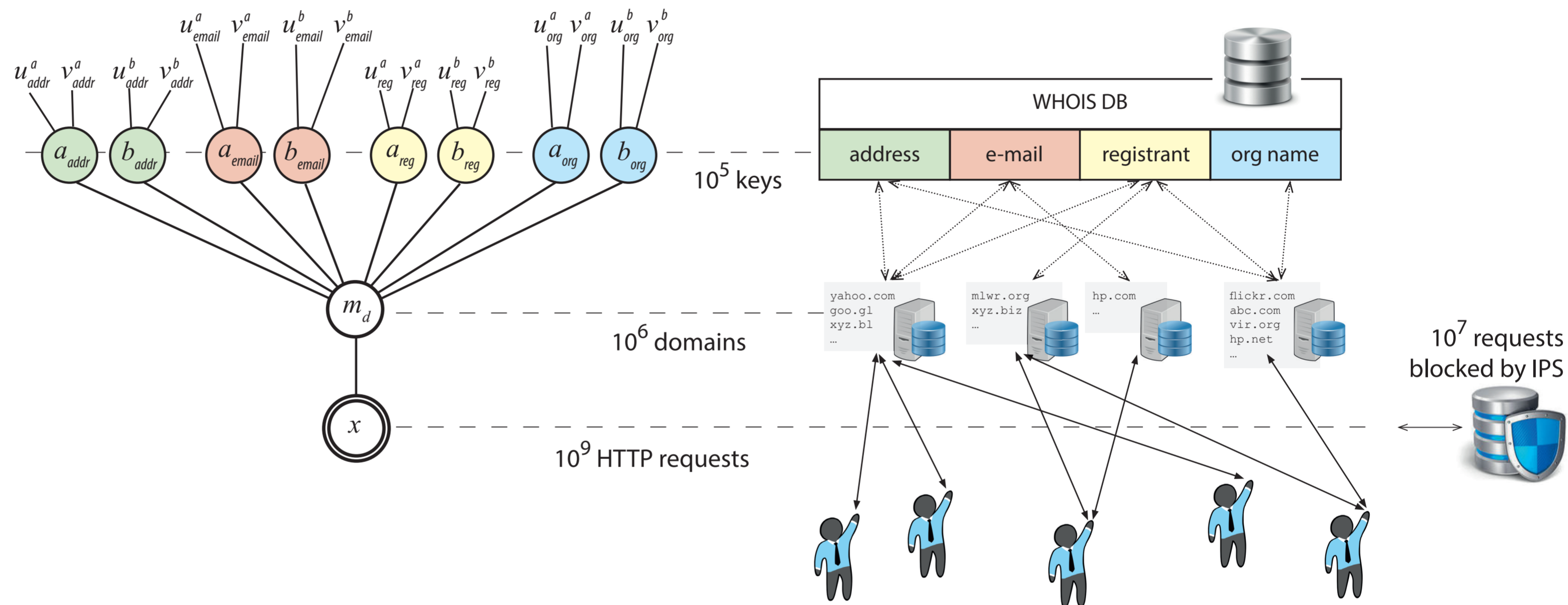
# Finding New Malicious Domains Using Variational Bayes on Large-Scale Computer Network Data

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## Abstract

The common limitation in computer network security is the reactive nature of defenses. A new type of infection typically needs to be first observed live, before defensive measures can be taken. To improve the pro-active measures, we propose to utilize WHOIS database to model and estimate the probability of a domain name being used for malicious purposes from observed connections to other related domains. Model parameters are inferred by a Variational Bayes method. Its effectiveness is demonstrated on a large-scale network data with millions of domains and trillions of connections to them. The model enables *preventive blacklisting* in network security.

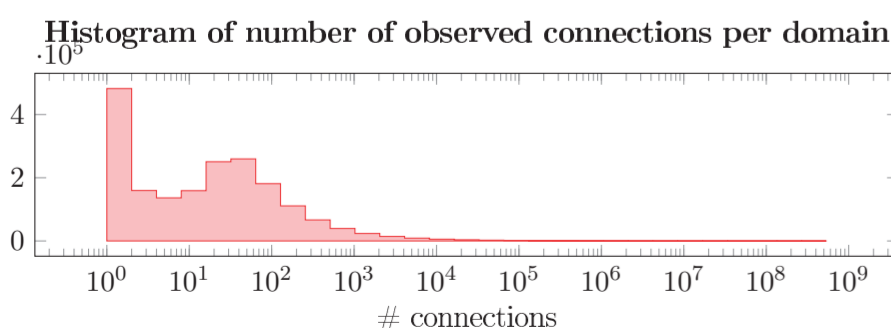


## References:

- [1] Z. Ma, A. Leijon. Bayesian estimation of beta mixture models with variational inference. *IEEE Trans. PAMI* 33(11):2160-2173, 2011
- [2] V. Šmídl, A. Quinn. The variational Bayes method in signal processing. *Springer Science & Business Media*, 2006.

## Problem

Modeling precise domain relations fails due to prevalently singular nature of observed connections:



Incomplete/garbled information about domain relations complicates things further.

Solution we found to work: model factorization.

## Model

Let

$$\begin{aligned}
 p(x|m_d) &= Bi(m_d) \\
 p(m_d|a, b) &= Beta(a_d, b_d) \\
 a_d &\approx a_{addr} \cdot a_{email} \cdot a_{reg} \cdot a_{org} \\
 b_d &\approx b_{addr} \cdot b_{email} \cdot b_{reg} \cdot b_{org} \\
 p(a_*|u^a, v^a) &= Gamma(u^a, v^a) \\
 p(b_*|u^b, v^b) &= Gamma(u^b, v^b)
 \end{aligned}$$

Given training data  $(d, b) \in T$  the complete model is:

$$\begin{aligned}
 p(M, A, B|T) &\propto p(M, A, B, T) \\
 &= p(T|M)p(M|A, B)p(A)p(B)
 \end{aligned}$$

## Inference

We approximate (assuming cond. indep.)  
 $p(M, A, B|T) \approx q(M, A, B) = \prod_{d \in D} q(m_d) \prod_{l \in \mathcal{L}} q(a_l) q(b_l)$   
 (where  $\mathcal{L} = \mathcal{K}_{addr} \cup \mathcal{K}_{email} \cup \mathcal{K}_{reg} \cup \mathcal{K}_{org}$ )  
 Minimize KL divergence by setting  
 $\log q(b_l) \propto \mathbb{E}_{M, A, B|T} [\log p(M, A, B|T)]$   
 $\log q(a_l) \propto \mathbb{E}_{M, A \setminus b_l, B} [\log p(M, A, B|T)]$   
 $\log q(m_d) \propto \mathbb{E}_{M \setminus m_d, A, B} [\log p(M, A, B|T)]$

Using [1] recompute

$$\begin{aligned}
 q(m_d) &\sim Beta \left( \prod_{l \in \mathcal{K}(d)} \hat{a}_l + \sum_{x \in \mathcal{X}(d)} x, \prod_{l \in \mathcal{K}(d)} \hat{b}_l + \sum_{x \in \mathcal{X}(d)} (1-x) \right), \\
 q(a_l) &\sim Gamma \left( u_a + \sum_{\{d \in \mathcal{D} | l \in \mathcal{K}(d)\}} \zeta_{d,k(d)}, v_a - \sum_{\{d \in \mathcal{D} | l \in \mathcal{K}(d)\}} \widehat{a_{k(d)}} \sqrt{\log m_d} \right) \\
 q(b_l) &\sim Gamma \left( u_b + \sum_{\{d \in \mathcal{D} | l \in \mathcal{K}(d)\}} \zeta_{d,k(d)}, v_b - \sum_{\{d \in \mathcal{D} | l \in \mathcal{K}(d)\}} \widehat{b_{k(d)}} \sqrt{\log m_d} \right),
 \end{aligned}$$

until convergence.

## Experiment

